



# LUTHERAN CAMPING STRATEGIC PLAN

LUTHERAN CAMPING CORPORATION OF CENTRAL PA  
KIRCHENWALD, NAWAKWA & THE WITTEL FARM



# 2024



## MISSION:

The Church in a place and time apart where Christ's love is experienced and faith is renewed.

## VISION:

As a gracious expression of God's love, LCC provides a creative Christ-centered ministry for people in all stages of life, working in partnership with congregations and others, for service and proclamation of the Gospel.

## OUTCOME GOALS:

Outdoor ministry experiences are growth experiences. Participants will grow spiritually, mature emotionally, and gain confidence to lead faithfully. Campers are encouraged to be active Christian disciples who live and proclaim the Gospel.



## RECONCILING IN CHRIST:

In our ministry result areas, we value all God's people, including, but not limited to, marginalized, BIPOC, and LGBTQIA+ communities.



# MINISTRY RESULT AREAS



## MINISTRY RESULT AREA 1: PROGRAM

- Increase our programmed opportunities with emphasis on adult ministry.
- Strengthen environmental education in summer camp programs.
- Expand opportunities for multi-age events, including family retreats.



## MINISTRY RESULT AREA 2: STAFF

- Implement a salary and benefits audit to ensure just compensation.
- Invest in professional development for full-time staff.
- Strengthen staff health and wellness: physically, mentally, and spiritually.



## MINISTRY RESULT AREA 3: OUTREACH

- Increase variety and effectiveness of marketing efforts.
- Strengthen relationships with existing constituents, congregations, and organizations.
- Broaden our reach to connect with new ministry partners.



## MINISTRY RESULT AREA 4: FACILITIES

- Increase welcome and care of guests through improvements to existing facilities.
- Create and execute an ongoing facility maintenance plan.
- Develop master site plans for facility expansion at Kirchenwald and Nawakwa.



## MINISTRY RESULT AREA 5: DEVELOPMENT

- Increase our funding and planning for ministry and capital improvements.
- Work toward a financial campaign to achieve master site plan goals.



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## CONTACT US



**Main Office:**

PO Box 459

Arendtsville, PA 17303

**Phone:** 717-677-8211

**Email:** [lcc@lutherancamping.org](mailto:lcc@lutherancamping.org)

**Website:** [LutheranCamping.org](http://LutheranCamping.org)