

# Top 10 Ways to Promote Camping in Your Congregation

10. Invite someone from the Lutheran Camping Corporation to make a presentation at your church... they'll sing, they'll preach, they'll play fun action games with the kids, they'll do almost anything to promote camp.
9. Use the promotional videos located on the website and social media pages. Share the videos to your congregation's social media sites.
8. Have a Camping Sunday! Invite campers to wear their Kirchenwald and Nawakwa clothing. Make a display with photographs, camp crafts, and nature-y items.
7. Feature a former camper(s) and ask them to tell a story or teach a song they learned at camp ... this makes a great Temple Talk.
6. Create a camping bulletin board highlighting summer camp and other opportunities. (You can use the brochure as well as photographs and drawings from campers.)
5. Remind parents that when kids are at camp, the refrigerator door is opened 47% less often.
4. Create a display using a tent, a Christmas tree, stuffed animals, sleeping bag, Bible, flashlight, etc. Keep the Camping Brochures nearby.
3. Suggest giving a week of summer camp as a birthday or Christmas gift.
2. Tell EVERYONE of the many ways camp contributes to the faith formation of people of every age group.
1. Remind parents that a week with kids at camp is a peaceful week at home alone for them.

